Nagykanizsa Vagyongazdálkodási és Szolgáltató Zrt.

NAGYKANIZSA

GATE OF THE REGIONS

ENTER THE GATE OF OPPORTUNITIES

2010
ARANY FOKOZATÚ
OKLEVÉL
Nagykanizsa
Önkormányzata számára
Ezen Oklevél igazolja sikeres részvételüket
a Befektetőbarát Településekért Programban,
s azt, hogy jogosultak a „Befektetőbarát"
minősítő jelző és logó használatára.
Gratulálunk!
Dené Tóth Marianna
ITD Hungary Zrt.
Local
Governments
Committed To
Investments
ITD
HUNGARY

ALL ROADS LEAD TO KANIZSA

Nagykanizsa is the „Gate of the Regions”: it lies not far from the southern edge of Lake Balaton, at the meeting point of three Hungarian regions. The borders of three neighbouring countries and five capital cities can be found near the town: Budapest, Vienna, Bratislava, Zagreb and Ljubljana.

Thanks to its favourable geographic location Nagykanizsa has become a significant traffic junction and logistics centre:

- It lies alongside the European traffic corridor no. V. and no. V/B. It is a geographical link between international and domestic regions.

- In the area of the town three main roads are running:
  - from East to West: the main road 7 linking Budapest and Croatia, as well as the motorway M7
  - from North to South: here cross each other the main road 74 leading to Zalaegerszeg and the main road 61 to Kaposvár

- Here is the meeting point of many of the national railway routes (Nagykanizsa – Pécs, Nagykanizsa – Budapest, Nagykanizsa, Szombathely). Near the town operates a railway border crossing point, at Murakeresztúr.

- In 36 kilometers from the town (20-25 minutes on the motorway) there is an airport in Sármellék suitable for international cargo and personal traffic purposes.

TRADITIONAL TRADE TOWN

The territory of the town had already been populated in the ancient times, but it was mentioned first as Knysa in one of the donating letters of King Béla IV in 1245. The castle appeared in the certificate of King Róbert Károly in 1323, the descendants of the captain called themselves „Kanizsai" later. As we can see, in the beginning of the 14th century had already stood the heart of the castle, which became famous in Europe after the transformational and enlargemental constructions. In the meantime the surrounding settlement of Kanizsa developed into a privileged town.

During the Turkish invasion, especially after the occupation of Szigetvár, the castle of Nagykanizsa leading by the captain György Thury had a very important defensive role, but it was acquired by the Turks in 1600. After the recapturing the chamber in Vienna decided to destroy the castle. The demolition of the medieval values of the town facilitated the regeneration of it, since from the stones of the destroyed castle began the construction in the 1700s.

Thanks to its advantageous geographical location trade industry prospered again in the town, which was one of the main sources of living among agriculture and handicraft. In 1765 Lajos Batthyány the lord of the town founded a religious secondary grammar school, which became the intellectual centre of the region. In the second half of the 19th century many commercially significant railway routes was inaugurated and the first banks settled down here, too. Education began to develop, a hospital was built and beside the commercial activity the industrial production flourished as well due to the growing number of factories.

There was a boom in oil industry which helped the town through the crisis after the WW I. At the end of the 1930s, when crude oil and natural gas was found in Zala County, the Hungarian American Oil Industry PLC. was established with the centre of Nagykanizsa.

In the 1960s the relatively free atmosphere, the growing trust of the Western European countries and the general economic prosperity brought development in Nagykanizsa as well, the most important industrial capacity was built here (furniture industry, oil industry, engineering, food industry, etc.).

CULTURAL CENTRE

The golden age of Nagykanizsa determining the present image of the town was in the 19th century, it developed into a commercial, administrative and cultural centre of the region in this period. From the times of the Austro-Hungarian Monarchy the town has a heritage of rich, flourishing trade, active market life and this defines the present townscape of it: banks, buildings in classicist, eclqectic and secessional style, spectacular and spacious green squares are awaiting the visitors. Terraced confectioneries, cafes and restaurants provide a Mediterranean feeling and atmosphere.

CULTURAL INSTITUTIONS, COMMUNITIES AND ASSOCIATIONS IN THE TOWN
Orff Percussion Group
Stars of Kanizsa
Igricek
Kanizsa Folk Dance Group
Zalagyöngye Folk Dance Group
symphonic orchestra
choirs

CULTURAL EVENTS KNOWN IN HUNGARY AND ABROAD
International Jazz Festival
Cserfő JazzLand
Igricek Festival
Csengey Dénes Poetry Reciting Competition
Ludvig Artist's Colony
Wine and Dödölle Festival
Military International Equestrian Competition
Town's Day

INSTITUTIONAL BACKGROUND
Hevesi Sándor Community Centre
Medgyaszay House
House of Fine Arts
Hungarian Poster House
Móricz Zsigmond Community Centre
Thury György Museum
Honvéd Casino
Halis István Municipal Library
Farkas Ferenc Conservatoire

PERFECT RELAXATION

The beautiful landscape of the region fascinates not only the visitors but it provides an enjoyable atmosphere with relaxation amenities for the residents as well. Nagykanizsa and its neighbourhood is rich in recreational and sport facilities; in the vicinity we can find famous hunting areas, thermal baths and health centres for the active entertainment and in the eastern part of the town there is an artificial lake for fishing, water sports and we can make excursions in its area.

In the town numerous sport establishments are available for inhabitants and tourists: the open-air and indoor swimming pools, sport halls and fields for playing football, tennis, squash, baseball as well as for motocross. Nagykanizsa has outstanding representatives in some kind of sports, like acrobatic gymnastics, foot badminton and our successful chess team called Aquaprofit Nagykanizsa Tungsram Chess Club.

For those who are searching for gastronomic pleasure the excellent restaurants, cafes and wineries offer a wide choice of delicious dishes and drinks not only from the region but from the international specalities as well.

OUR FAMOUS SPORTSMEN
Viswanathan Anand, chess
Alexander Shirov, chess
Judit Polgár, chess
Beáta Siti, handball
Eszter Siti, handball
Helga Németh, handball
Géza Vlaszák, football
Kornél Dávid, basketball

KNOWLEDGE IN FOCUS

EDUCATIONAL INSTITUTIONS
15 nursery schools
1 special nursery school and primary school
10 primary schools
3 secondary technical schools
2 secondary grammar and technical schools
Regional Integrated Training Centre
2 higher educational institutes

BACHELOR-LEVEL PROGRAMMES
Computer Engineer
Economist in Tourism and Hospitality
Andragogy (University of Pécs)

MASTER-LEVEL PROGRAMMES
Master of Business Administration
Logistics engenier

POSTGRADUATE STUDIES
Project management

HIGHER VOCATIONAL TRAININGS
Tourism Management
Bank Administrator
Accounting Administrator
Logistics and Engineering Management Assistant
Information Technology Assistant Engineer
Assistant in Mechanical Engineering
Assistant in Mechatronics Engineering

The **Regional Integrated Training Centre** has the mission to develop the vocational training of adults by coordinating the trainings of the region, so it makes possible the more efficient exploitation of resources, the creation of an institution system which reacts in a flexible way to the demand of labour market, furthermore the completion of the activity of vocational schools with adult training.

HIGHER EDUCATION OF NAGYKANIZSA

The **Nagykanizsa Campus of Pannon University** operating for 10 years proved that it can provide a qualification and degree which enables its students to get a useful knowledge and find a proper job. Besides this the university is open to close cooperation with other institutions, contributing to the development of education, patronizing of talents as well as research, development and innovation projects.

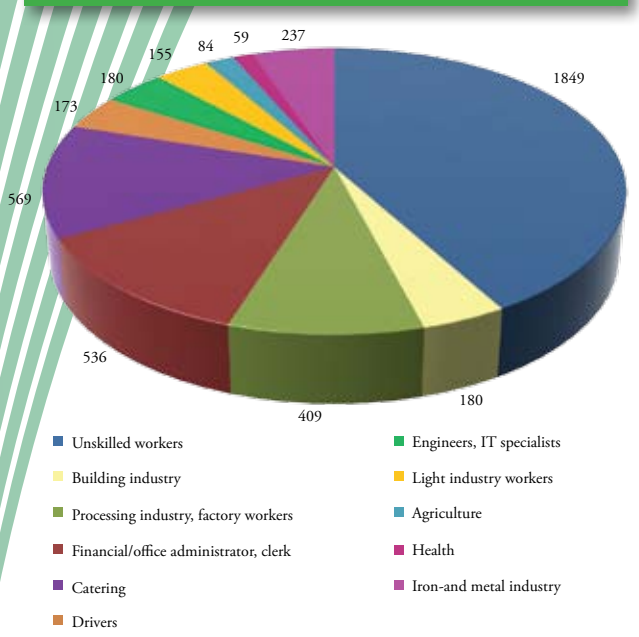
FLEXIBLE LABOUR MARKET

The population of economically active age in Nagykanizsa and its conurbation counts 38 600 members, the registered number of job seekers was 6312 persons which is above the average of Zala county and the West Transdanubian region.

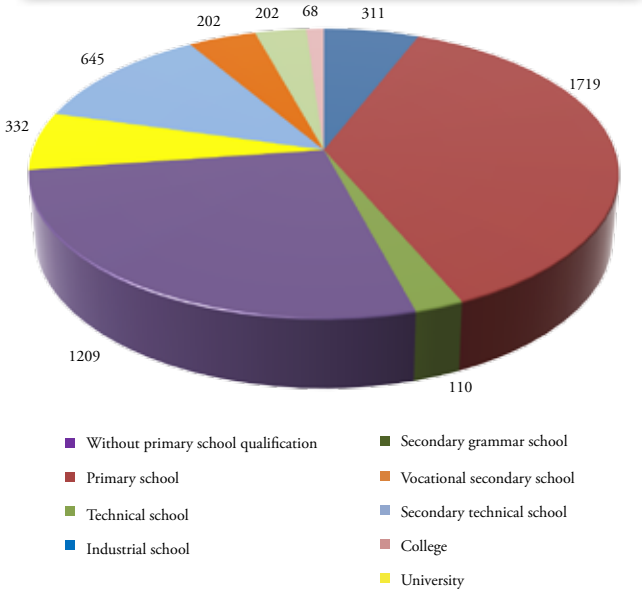
In the town and its agglomeration civil organisations are operating which contribute to high-level employment projects: 4M project, South Zala Protection Network, Employment Information Spots, programmes of National Employment Foundation.

The Nagykanizsa Office of the Vas County Government Agency is available for job seekers and employers presenting the current job and tender opportunities.

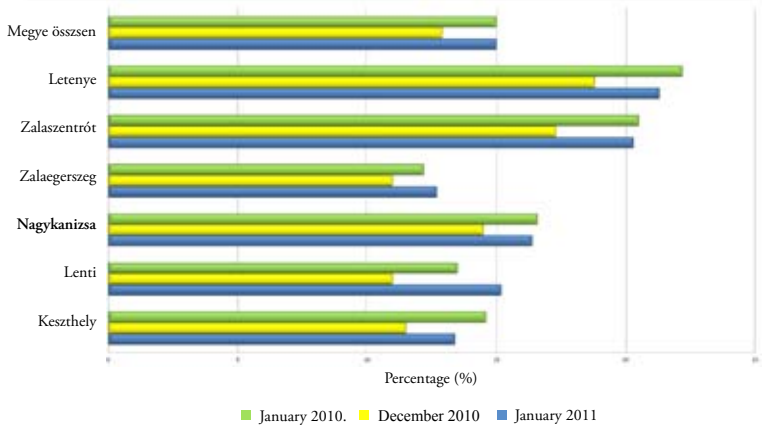
DISTRIBUTION OF JOB SEEKERS ACCORDING TO VOCATIONAL GROUPS, 2011 (PERSON)



DISTRIBUTION OF JOB SEEKERS ACCORDING TO EDUCATIONAL QUALIFICATION, 2011(PERSON)



PERCENTAGE OF REGISTERED JOB SEEKERS COMPARED TO THE NUMBER OF POPULATION OF ECONIMCALLY ACTIVE AGE



FURTHER INFORMATION

Vas County Government Agency
Nagykanizsa Office and Service Centre

24 Main Street, Nagykanizsa, H 8800
Phone number: +36 93 310 327

NAGYKANIZSA INDUSTRIAL PARK AND LOGISTICS CENTRE

The Municipality of Nagykanizsa established the Industrial Park and Logistics Centre located next to the motorway M7, which is operating under the management of the Nagykanizsa Vagyongazdálkodási és Szolgáltató Zrt. (Nagykanizsa Propertyallocational and Service Provider Close Plc.).

At present around 100 enterprises can be found within the area of the Industrial Park.

THE INDUSTRIAL PARK IN NUMBERS	
Total Territory	134 ha
Exploitable	123 ha
Allocated	95 ha
Free	28 ha
Minimum area to purchase	1.500 m2
Built-in ratio	50%
Minimal green area	20%
Maximum building height	12.5 m
Former utilisation	Industry and logistics

PROFILES OF OPERATING AND CONTRACTING ENTERPRISES

- gift sale
- car service and repair
- confectioner
- packing material production
- gardening of ornamental plants
- building industry
- wood industry and carpentry
- vehicle diagnostics
- vehicle spraying
- plasterboard production
- meat industry
- upholstered furniture production
- wrought iron production
- locksmith
- logistics
- international transport
- production of doors and windows
- storage
- shutter repair
- spedition
- non-ferrous metal acquisition
- customs office

CONTACT

Nagykanizsa Propertyallocational and Service Provider Close Company
21. Garay Street, Nagykanizsa 8800-H
Phone number: +36 93 311 241 +36 93 536 365
Fax: +36 93 314 382 +36 93 301 256

E-mail: iki@intezmeny.nagykanizsa.hu

www.nkvg.hu

ELECTRIC POWER SUPPLY

The cost of configuration depends on the size and the energy consumption of the plant.

The energy supplier of the region

E.ON Dél-dunántúli
Áramszolgáltató Zrt.
32. Zrínyi Miklós Street,
Nagykanizsa H-8800
Phone number: +36 93 503 500
E-mail:aramhalozat@eon.hu
Web: www.eon-hungária.com

WATER SUPPLY

The local water and sewerage system is available in the Industrial Park.

Water energy supplier of the region:

Délzalai Víz- és Csatornamű Zrt.
15/A Kisfaludy Sándor Street,
Nagykanizsa H-8800
Phone number: +36 93 509 540
Fax: +36 93 314 279
E-mail: dzviz@t-online.hu
Web: www.dzviz.hu

GAS SUPPLY

The public network is available in the Industrial Park and Logistics Centre.

Gas supplier of the region

E.ON Közép-dunántúli
Gázhálózati Zrt.
32. Zrínyi Miklós Street,
Nagykanizsa, H-8800
Phone number: +36 93 503 600
E-mail: gazhalozat@eon.hu
Web: www.eon-hungaria.com

OTHER

Modern telecommunication network and infrastructural conditions are ensured for present ventures and can be developed for future investors, too.
It is important to point out that the infrastructure is established till the borders of the parcels by the Local Government. The development of public utilities within the borders of the parcels is the responsibility and task of the owner of the territory.
Type I customs office is operating within the area of the Industrial Park.

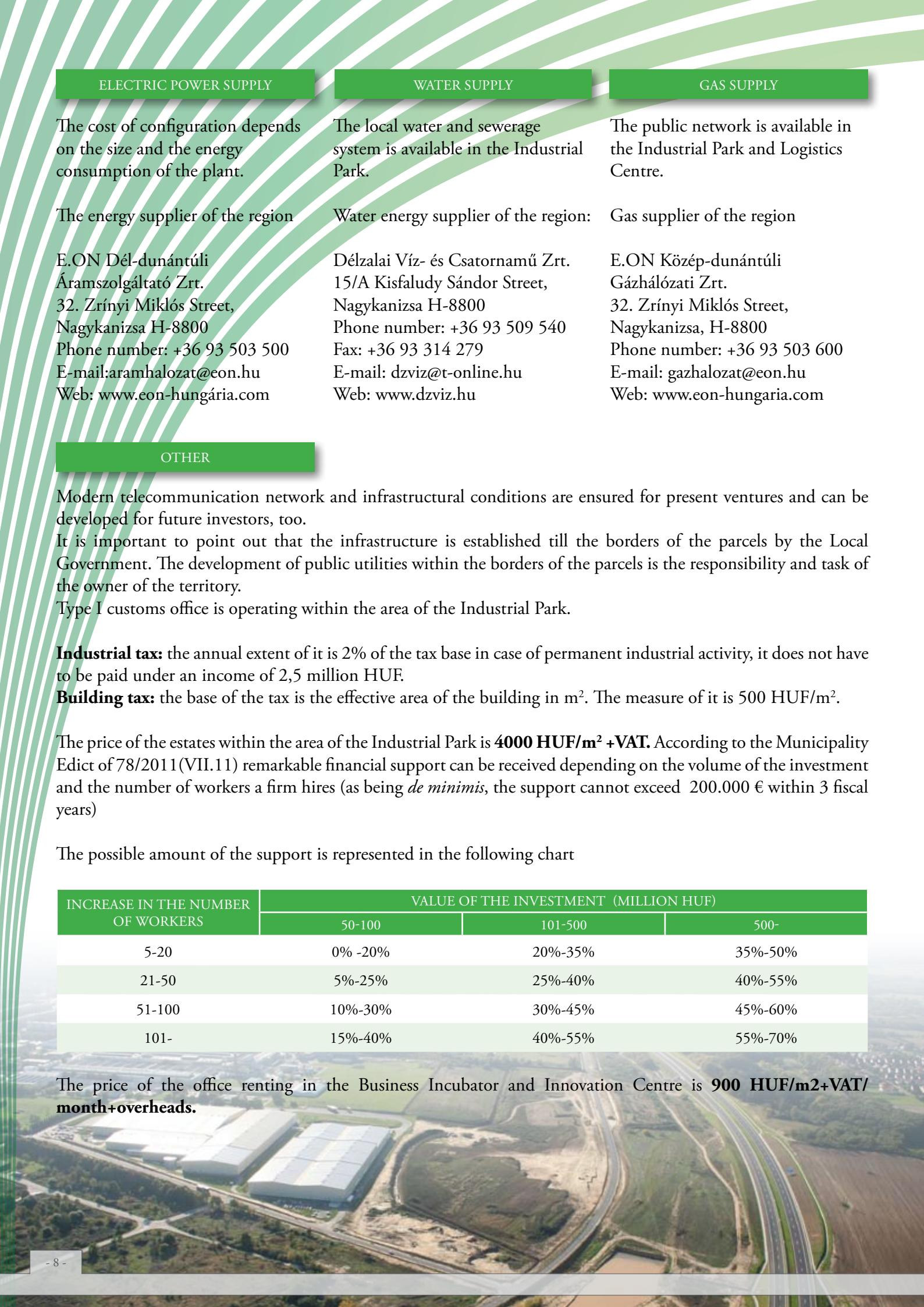
Industrial tax: the annual extent of it is 2% of the tax base in case of permanent industrial activity, it does not have to be paid under an income of 2,5 million HUF.
Building tax: the base of the tax is the effective area of the building in m^2. The measure of it is 500 HUF/m^2.

The price of the estates within the area of the Industrial Park is **4000 HUF/m^2 +VAT.** According to the Municipality Edict of 78/2011(VII.11) remarkable financial support can be received depending on the volume of the investment and the number of workers a firm hires (as being *de minimis*, the support cannot exceed 200.000 € within 3 fiscal years)

The possible amount of the support is represented in the following chart

INCREASE IN THE NUMBER OF WORKERS	VALUE OF THE INVESTMENT (MILLION HUF)		
	50-100	101-500	500-
5-20	0% -20%	20%-35%	35%-50%
21-50	5%-25%	25%-40%	40%-55%
51-100	10%-30%	30%-45%	45%-60%
101-	15%-40%	40%-55%	55%-70%

The price of the office renting in the Business Incubator and Innovation Centre is **900 HUF/m2+VAT/month+overheads.**



THE ENTERPRISES OF THE INDUSTRIAL PARK

Alu Csat LP.
Building material trade

Ateir Ltd. Szín és Vonal Bútoráru
Furniture store

Exor Ltd.
Industrial supplies

Gémesi Preparator Ltd.
Preparator

Hidrofilt Ltd.
Water handling equipments

Kanizsa Hús 2000 Ltd.
Food store

Printec BB. Ltd.
Code production, IT service

Rimex Ltd.
Metal work

Trió Trend Ltd.
Wood, building material, doors and windows trade

Age Quid Agis LP.
Trade

BB Munkagép Ltd.
Groundworks

Bohár Ltd.
Construction

Bognár Géza
Toolmaking, sharpening and trade

Budai Pack
Industrial and domestic packaging

Channel 2000 Ltd.
Storage

Draskovics Ltd.
Real estate sell and purchase

Euro 2004 Hungary Ltd.
Trade and store

Fa-Mester Ltd.
Joinery trade

Favorit Trans Ltd.
International and national transport

Ferro-Zala LP.
Building technology and locksmith

Földmérő Ltd.
GIS, land surveying

GE Hungary
Light source production

Grasal Szolgáltató és Tanácsadó Ltd.
Business advisory, trade and service

Horváth Méh Ltd.
Metal trade

Ho-To Bau Ltd.
Building industry

Iroda Plusz Ltd.
Office and information technology

K.L. Renova LP.
Building industry

Kanizsa Color Ltd.
Car damage survey, -body repair, -spraying

Kanizsa Kárpit 2000 Ltd.
Furniture production

Kékacél '93 Ltd.
Wholesale trade of iron and steel products

Lenkovics Levente
Coverage trade and store

Lili Trade Ltd.
Car repair

Broz Ltd. Fa Depo
Wholesale trade of wood-, building material and sanitary products

Magic Gold Ltd.
Real estate operation

Meta Plus Ltd.
Cleaning

Minerva Team Ltd.
Workwear production

Mobil Autókölcsönző
Car rent

Moór Ltd.
Car repair

Murasped Kereskedelmi és Szolgáltató Ltd.
Customs office

N.B. Viking Ltd.
Sauna building

Noll és Hegyi Ltd.
Confectionery

Nyakas 2004 LP.
Furniture production

Nyugat Ker Ltd.
Lightning and electric store

Pados Károlyné
Packing material production

Pa-Vár LP.
Drink retail

Prizma 1999 Ltd.
Civil engineering

Profiweld LP.
Metal working

Radics József
Car break and clutch production

Rákhely Építő és Szolgáltató Ltd.
Construction and building

Rákhely Szállítmányozási Ltd.
Inland transportation

Renocar Ltd.
Car repair

Ruget Magyarország Ltd.
Metal processing and trade

R-Team 99 Rt.
Vehicle scrapyard

Scania Hungária Ltd.
Vehicle service

Scantrans Kanizsa Ltd.
International transportation

Sofia Dekor Ltd.
Gift and souvenir distribution

Sóla LP.
Metal framework production

SPLCN Ltd. (GE&Gartner Intertrans Hungária Ltd.)
Storage, international transportation

Szakál Ltd.
Transportation

Szekeres K. és Sz. Ltd.
Car repair

Szentes Csaba
Locksmith, gas-burner production and trade

Variotex Ltd.
Wholesale trade of textiles

Zalai Dezső
Restaurant, boarding house

Metal Komfort Bázis Ltd.
Metal-,engineering plastic-, electrical material production

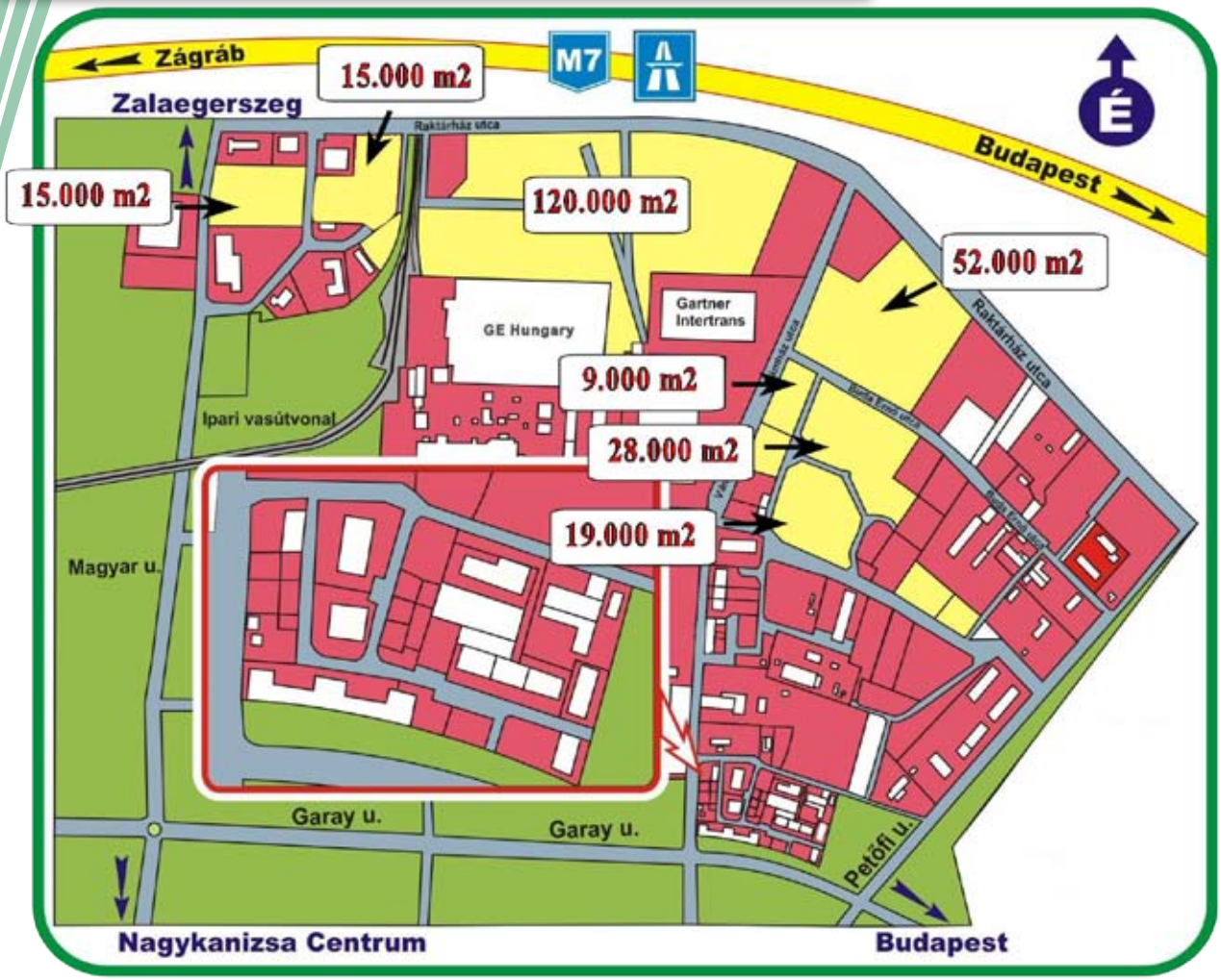
POTENTIAL INVESTMENT AREAS

DOWNTOWN BLOCKS FOR REAL ESTATE INVESTMENTS

THE OFFERED LANDS FROM A BIRD'S EYE VIEW

- Nothern block of Eötvös Square
- Area of former market-place
- Area in the junction of Teleki and Kórház Street
- Former Propertyallocational Institution
- Northern block of Erzsébet Square

TERRITORIES SUPPLIED WITH PUBLIC UTILITIES IN THE INDUSTRIAL PARK



BUSINESS INCUBATOR AND INNOVATION CENTRE

The Municipality of Nagykanizsa has established an Incubator and Innovation Centre inside the area of the Industrial Park. The buliding with an area of 2496 m2 is able to host approximately 30 enterprises.

The aim of the project was to develop the Western Transdanubian Region since the data regarding its research and development in the light of the number of workers and expenditures are under the European average.

The Business Incubator was established in the Industrial Park of Nagykanizsa by the renovation of the former military barrack. Enterprises are ensured with low overhead costs in an advantageous business environment in order to enhance their development.

In the renewed and energy efficient building of the business incubator 15-110 m2 offices and workrooms are available to rent with a wide range of services.

Aims:

- making the way of enterprises to the market easier
- ensuring favorable conditions, infrastructure, place and services
- foster the entrepreneurial environment and support the territorial economy
- facilitating the cooperation among the enterprises
- giving assistance in the initial critical period of launching an enterprise
- bridging the problems occurring due to the minimal capital and insufficient economic knowledge

The Business Incubator and Innovation Centre helps those who:

- do not have their own workroom and/or office
- do not own telecommunicational and office appliances
- are not experienced enough in economic issues
- are not able to employ part or full time workers due to their income in their launching period
- intend to settle into the region and want to be familiar with local opportunities as foreign investors

SERVICES IN THE INCUBATOR

Basic services:

- renting of offices, workshops and conference rooms
- appliance renting
- office services

Advanced services:

- business advisory
- legal advisory
- tender advisory
- innovation tender advisory
- advisory of research and development
- event organization
- translation and interpretation

CONTACT

Nagykanizsa Business Incubator and Innovation Centre

19 Buda Ernő Street, Nagykanizsa 8800-H
Tel.:+36 93 510-137
E-mail: info@inkubatornk.hu
Web: www.inkubatornk.hu

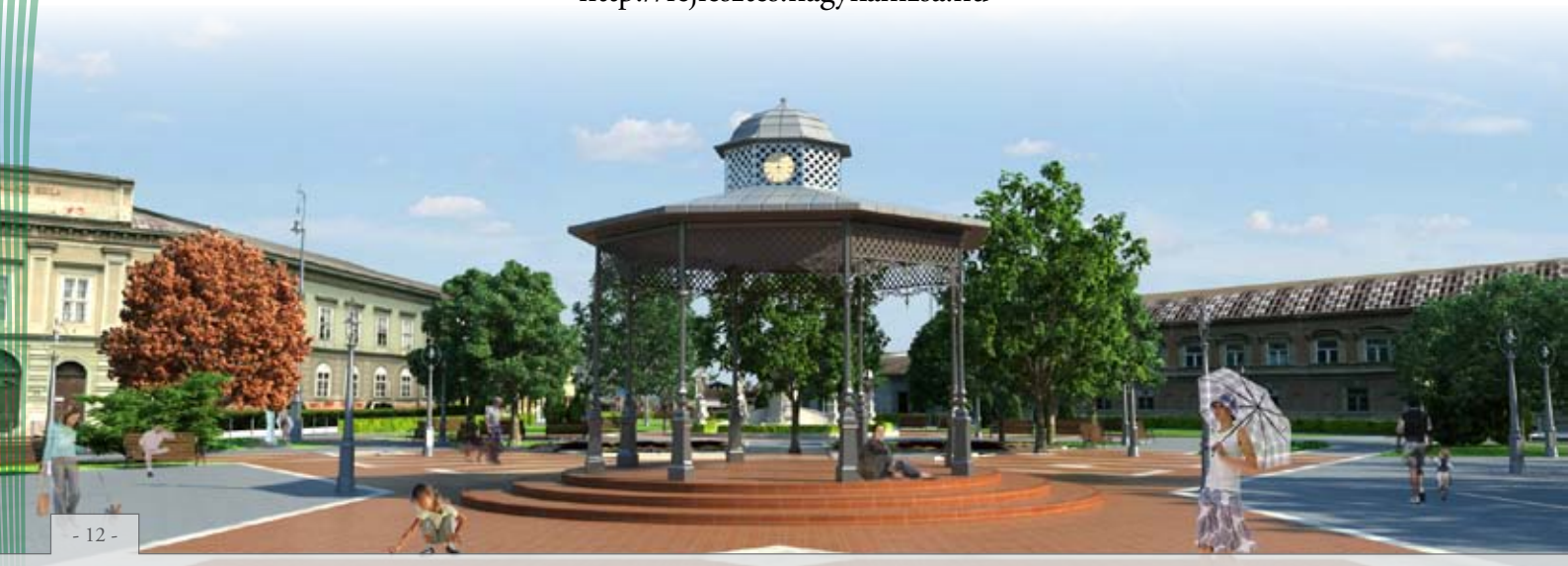
LOOK INTO THE FUTURE – TOWN RESTORATION

The Municipality of Nagykanizsa is realizing a function expanding and social aimed town restoration till 2013. It delegated the project coordination to the Division for Town Development of the Nagykanizsa Vagyongazdálkodási és Szolgáltató Zrt.

The realization is ensured from support of the New Hungary Development Plan, the financial assistance of Western Transdanubian Regional Operational Program, town development resources of the European Union and from the town's own resources.
The aim of the project is the complex renovation of the downtown of Nagykanizsa from the available resources, and as a result of this to create a pleasant environment with new buildings, squares, services and entertainment facilities. As a result the inhabitants spend their free time here with pleasure and they can find all the town services they need. We have to bring in local entrepreneurs on the development.

FURTHER INFORMATION

http://fejlesztes.nagykanizsa.hu



Nagykanizsa Vagyongazdálkodási és Szolgáltató Zrt.

Local
Governments
Commited To
Investments